



Mid-Atlantic Promotional Products Association Membership information & Form 2010

General Information

MAPPA Membership Requirements:

1. Any person, firm or corporation engaged as a promotional products distributor, supplier, marketing firm or supplier representative shall be eligible for consideration for membership in MAPPA. Principles of firms applying must have been in promotional products sales for at least one year and have achieved a gross annual sales volume of no less than \$50,000. Applicants must be approved by the MAPPA Board of Directors.
2. You must supply only one of the following with this application:
 - a. Proof of membership, in good standing, in the Promotional Products Association International (PPAI); OR
 - b. Your UPIC, PPAI# or ASI# OR
 - c. Ten (10) invoices/purchase orders from companies with whom the applicant is doing business. Distributors must furnish invoices from at least ten (10) recognized promotional products supplier firms. Suppliers must furnish ten (10) purchase orders from recognized promotional products distributors firms. Invoices/purchase orders submitted must be for actual orders, not samples, and must be dated within six (6) months of the date of this application. Organizations or individuals that are primarily end-users of promotional products are not eligible for membership.

Company Information

Company Name: _____
 Main Membership Contact Name: _____
 Billing Contact Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 Main Membership Contact E-mail Address: _____ Billing Contact E-mail Address: _____
 Company Website: _____
 ASI#: _____ PPAI#: _____ UPIC: _____

Please make my e-mail/website available in MAPPA's membership Directory and Website

Membership Fees: (please check the membership type)

- | | |
|--|-----------------------------------|
| Supplier Company Member | <input type="checkbox"/> \$125.00 |
| Multi-Line Representative Supplier Member | <input type="checkbox"/> \$125.00 |
| Business Services Member | <input type="checkbox"/> \$125.00 |
| Distributor Member (1-5 Sales Employees) | <input type="checkbox"/> \$75.00 |
| Distributor Member (6-10 Sales Employees) | <input type="checkbox"/> \$90.00 |
| Distributor Member (11-15 Sales Employees) | <input type="checkbox"/> \$105.00 |
| Distributor Member (16-20 Sales Employees) | <input type="checkbox"/> \$120.00 |
| Distributor Member (20+ Sales Employees) | <input type="checkbox"/> \$135.00 |
| Associate Distributor Member | <input type="checkbox"/> \$25.00 |
- (Entitles an individual of a member company to join as a voting member of the association and receive all the benefits the principle of the company receives)

Payment By Check # _____
 Payment By Credit Card #: _____ Expiration Date: _____
 Visa MasterCard American Express
 Signature for Credit Card: _____

**Dues and Contributions are not tax deductible as a charitable contribution for federal and state tax purposes, but may be deductible as an ordinary and necessary business expense.*

RETURN THIS FORM TO THE ADDRESS BELOW:
 Mid-Atlantic Promotional Products Association – Membership
 P.O Box 1085 - Virginia Beach, Virginia 23451
Fax: (866) 373-5791 **Phone:** (757) 491-3114 **Email:** Renee@mappa-online.com



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Membership Benefits & Committee/Board information

Current Membership Benefits:

- Invitation to Annual Fall Marketing End-user Showcase in Richmond and Virginia Beach (As well as unlimited clients of the member – includes lunch for all attending \$16.00 value per guest – bring 4 clients and cover your membership!)
- Invitation to Annual Spring Professional Development and Table-Top Show, Networking luncheon – (discounts on education portion of the event for members only)
- Invitation to MAPPAs Kickoff Party/ Annual Meeting
- Membership meetings with suppliers – at least one per quarter
- Eligibility in MAPPAs Scholarship Program – for education towards CAS/MAS sessions
- E-Specialty Newsletter (e-mail) / Quarterly Newsletter (print)
- Discounts on Newsletter Ad Space for newsletters and website ads(suppliers only)
- FedEx Discounts
- Annual Membership Directory (Distributed at the fall show)
- Company listing on the website with link to your website (MUST INCLUDE WEBSITE ON FORM TO PARTICIPATE!)
- Free subscription to PPB Magazine
- Coupon books from Promotions East
- RAC station at national Shows. Place to check emails, grab a beverage

Potential Membership Benefits:

- Discounts on Sams Club /Office Max /Verizon
- Scholarship Programs for children of Members for their secondary education

Committee Involvement: Please contact me with more information about serving on a Committee

- Membership Committee – Assist in finding and cultivating new members, also working on social events and membership meetings/programs.
- Professional Development Committee – Assist in working on Education Day (in early Spring) as well as finding new speakers and researching new topics to bring to the membership.
- Communications/PR Committee- Assist in working on press releases, newsletter content and Website content for the Association.
- Show Committee – Assist with the three shows we offer each year by working on theme, logistics and other details of the shows.

Board Involvement: Please contact me with more information about serving on the Board

- All board members will serve three years board term.
- Required to attend 6 Board meeting, as well as any committee meetings required (if committee chair). Board members who miss 2 consecutive board meetings without reason will be excused from the board.
- Service on one committee for at least one year is required to serve on MAPPAs Board of Directors.